



Sponsorship Levels and Benefits

POLAR PALOOZA

December 11th & December 18th | 9:00 AM - 12:00 PM
playwilmington.org/polar-palooza

Naming Sponsor \$700

- Business included in press release sent to local media
- Premier listing on website event page: 23,000 active monthly users
- Included in weekly e-newsletter: reaches 2,500 people
- Logo feature on event poster
- Event sponsorship showcased on Museum lobby TV slideshow
- Social media recognition with business logo and link: 10,181 followers on Facebook & 2,587 followers on Instagram
- Invitation to highlight business with representatives and table at event
- Option to add coupons and/or promotional items to attendee gift bags
- 4 Museum guest passes



Supporting Sponsor \$350

- Business included in press release sent to local media
- Name recognition on website event page
- Included in weekly e-newsletter
- Business name on event poster
- Social media recognition with business name and link



In-Kind Sponsor \$200

- Name recognition on website event page
- Social media recognition with business name and link
- For more information, contact Katie Roby at kroby@playwilmington.org



The Children's Museum of Wilmington Polar Palooza Sponsorship Form

I would like to sponsor this event!

In-Kind sponsor:

Supporting sponsor:

Naming sponsor:

Personal Information

Name:

Phone number:

Email:

Address:

State:

Zip:

List my sponsorship name as:

Payment Information

Payment Type (MC/Visa/AMEX) Account Number:

Name on Card:

Exp: /

Zip:

CVC:

Additional comments:

Please make checks payable to The Children's Museum of Wilmington

Please submit this completed sponsor form to Business Coordinator,

Katie Roby at kroby@playwilmington.org

The Children's Museum of Wilmington | 116 Orange St., Wilmington, NC 28401

P (910) 254-3534 | F (910) 254-3565 | Tax ID #56-2043649

www.playwilmington.org/polar-palooza | 910-254-3534 ext. 107